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Press release

AkzoNobel and Bryan's Auto Supply Introduces "Wanda" To Area Auto Professionals, Enthusiasts and Students

Norcross, GA - May 12, 2010 -

Bryan's Auto Supply, a leading provider of Parts Plus auto parts and supplies in Eastland Texas, recently played host to a series of educational clinics, where area body shops, car enthusiasts and auto tech students were introduced to Wanda-the exciting new car refinish system by AkzoNobel.



Two clinics were held at the Bryan's Auto Supply, Eastland, TX facility, and a third clinic was held on the Cisco College, Abilene campus-60 miles west of Eastland. All three clinics showcased the lovely "Wanda" spokeswoman, who welcomed guests to the clinic, introduced the educational product presentation, and emceed the games and photo opportunities following the presentation.

"As one of the region's leading auto parts suppliers for more than 25 years, my team was especially delighted to host the fun and informative Wanda clinics," said Bryan Jackson, owner of Bryan's Auto Supply. "With as many car buffs as we have in our area, this was a great way for them to be introduced to this new user-friendly car refinish system that is now available in our store."

Following the day-long clinics, the Wanda spokeswoman was on hand to help host the annual Bryan's Auto Supply "Fun-for-Free" event that highlighted a classic car show and customer appreciation festivities. More than 500 people showed up to enjoy the food, entertainment and give-aways.

Wanda's growing popularity is due to the system's unique color match capability and simplified approach to mixing ratios of clear, primer and color products. The universal hardener and extensive color documentation tools help painters achieve a professional looking "right the first time" finish. Fewer products also make the system easier to use and help reduce inventory for distributors.

For more information about the full range of Wanda products and color tools, visit our website at www.wandarefinish.com. For Wanda distributors interested in hosting an "Evening with Wanda" event in their area, email wandarefinish@akzonobel.com for more details.

Safe Harbor Statement

This press release contains statements which address such key issues as Akzo Nobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website www.akzonobel.com



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Note to Editor

Car Refinishes is one of the world's leading suppliers of paints and services for the car repair, commercial vehicles and automotive plastics markets. It sells coatings for car body refinishing, or recoating, to customers including bodyshops, distributors, fleet owners, automotive suppliers and major bus and truck producers. Brands include Sikkens®, Lesonal®, Dynacoat®, Wanda®, and Autocoat® BT. Operating in more than 60 countries, Car Refinishes has specialists around the world who understand local markets and can serve local needs. Its state-of-the-art customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

Internet: http://www.carrefinishes.com

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